You cannot link Google Pay to a website that:

- Violates any law or otherwise does not comply with legal requirements;
- Conducts transactions involving eigarettes or tobacco products; firearms or ammunition; illegal drugs or illegal controlled substances; items that pose risks to consumer safety; items intended for use in illegal activities; pornography fake or stolen goods; or by personal fundraising or by collecting non-profit donations if they are not approved by Google.
- First of all, it offers or sells medications or services oriented to sex;
- Promotes hatred, violence or intolerance based on race, age, gender, gender identity, ethnicity, religion or sexual orientation;
- Allows the end user to buy currency or create a prepaid account;
- Creates a phased digital wallet (for example, when the second payment transaction is carried out to complete the first transaction or if the customer's representative in the transaction)
- Engaged in fraud;
- Violates the intellectual property rights, publicity or confidentiality of another; or displays the logo or its products in a false or derogatory light.

Google reserves the right to disable Google Pay transactions on your sites at any time for any reason that it considers reasonable.